

BEYOND THE RUNWAY ACADEMY

MODELING PROGRAM



BEYOND THE RUNWAY ACADEMY

01

SIGNATURE MODELING PROGRAM

1. Duration: 13 Meetings
2. Frequency: 2× per week
3. Class Days: Thursday & Saturday
4. Thursday: 19.00–21.00 WIB
5. Saturday: 15.30–17.30 WIB
6. Total Learning Hours: 26 hours
7. Final Event: Graduation Fashion Show
8. Target: Beginner → Industry-Ready Foundation

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OUR MENTORS

1. Sawitri - International Modeling & Industry
2. Vania Agustina - Runway & Walk
3. Indra Pacique - Acting & Character
4. Antonius Jansen - Photography & Camera
5. Rahmah Julia- Skincare & Makeup

WELCOME TO “BEYOND THE RUNWAY ACADEMY”

MORE THAN MODELING. BUILDING CHARACTER, CONFIDENCE & FUTURE.

Beyond The Runway Academy adalah akademi modeling dan personal development yang mengajarkan lebih dari sekadar runway dan posing. Kami percaya bahwa modeling is more than walking.

Seorang model perlu memiliki:

- **CONFIDENCE**
- **CHARACTER**
- **DISCIPLINE**
- **COMMUNICATION**
- **PROFESSIONALISM**

Melalui program ini, peserta akan belajar mengembangkan kemampuan modeling sekaligus memahami bagaimana membawa diri secara percaya diri dan profesional.

OUR APPROACH

LEARN → PRACTICE → FEEDBACK → IMPROVE → REFLECT

Peserta tidak hanya menerima materi, tetapi akan langsung mempraktikkan apa yang dipelajari, mendapatkan feedback dari mentor, memperbaiki kemampuan, dan melakukan refleksi terhadap perkembangan mereka.

OUR GOAL

Kami mempersiapkan setiap peserta dengan bekal, keterampilan, dan pengalaman dasar yang dibutuhkan untuk siap melangkah ke dunia modeling secara profesional.

Yang ingin kami bangun adalah individu yang:

- Lebih percaya diri
- Berani tampil
- Memiliki karakter yang baik
- Mampu berkomunikasi
- Memahami profesionalisme
- Siap menghadapi kesempatan baru
- Memiliki pemahaman dasar mengenai industri modeling
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The goal is not to create perfect models. The goal is to help each student discover their potential.

THE LEARNING JOURNEY | 12 LEARNING SESSIONS + 1 GRADUATION FASHION SHOW

Program terdiri dari 12 sesi pembelajaran + 1 Graduation Fashion Show.

Setiap sesi dirancang untuk membangun kemampuan peserta secara bertahap.

TEACHING SCHEDULE*

TANGGAL	JAM	MATERI	NOTES	KATEGORI KELAS
Meet 1	19.00–21.00	Welcome to the Modeling World	MEETING 01 — RUNWAY FOUNDATION Posture • Body Alignment • Walking Technique • Foot Placement • Arm Movement • Eye Focus • Basic Turns & Stops	All students
Meet 2	15.30–17.30	RUNWAY & WALK TECHNIQUE	MEETING 02 — RUNWAY DEVELOPMENT & PRACTICE Walking Rhythm • Pace • Body Control • Personal Walk • Stage Presence • Turns & Stops • Runway Choreography • Full Runway Practice	All students
Meet 3	19.00–21.00	RUNWAY & WALK TECHNIQUE	MEETING 03 — RUNWAY DEVELOPMENT & PRACTICE Walking Rhythm • Pace • Body Control • Personal Walk • Stage Presence • Turns & Stops • Runway Choreography • Full Runway Practice	All students
Meet 4	15.30–17.30	RUNWAY & WALK TECHNIQUE	MEETING 04 — RUNWAY DEVELOPMENT & PRACTICE Walking Rhythm • Pace • Body Control • Personal Walk • Stage Presence • Turns & Stops • Runway Choreography • Full Runway Practice	All students
Meet 5	19.00–21.00	POSE TECHNIQUE — CAMERA / PHOTOSHOOT	MEETING 01— POSING DEVELOPMENT & PHOTOSHOOT PRACTICE Pose Variation • Body Angle • Movement • Pose Transition • Expression • Character • Taking Direction • Photographer–Model Communication • Photoshoot Simulation	All students

TEACHING SCHEDULE*

TANGGAL	JAM	MATERI	NOTES	KATEGORI KELAS
Meet 6	15.30–17.30	POSE TECHNIQUE — CAMERA / PHOTOSHOOT	MEETING 02 — POSING DEVELOPMENT & PHOTOSHOOT PRACTICE Pose Variation • Body Angle • Movement • Pose Transition • Expression • Character • Taking Direction • Photographer–Model Communication • Photoshoot Simulation	All students
Meet 7	19.00-21.00	Acting for Models — Character & Expression	Character building • Acting • Expression • Emotion • Body language • Storytelling • Camera confidence	All students
Meet 8	15.30-17.30	Content Video Casting	• Making video introduction	All students
Meet 9	19.00-21.00	• Personal Branding & Model Image dan Photography • Contracts, Booking & Professionalism	Agency system • Casting • Contracts & booking • Professionalism • Personal branding • Confidence & mindset. Homework • Agency system • Casting • Contracts & booking • Professionalism • Personal branding • Confidence & mindset	All students
Meet 10	15.30-17.30	Photography, Posing & Polaroid Session	Photography • Posing • Camera awareness • Model–photographer communication • Individual portrait	All students

TEACHING SCHEDULE*

TANGGAL	JAM	MATERI	NOTES	KATEGORI KELAS
Meet 11	19.00-21.00	Final Exam - All Mentors		All students
Meet 12	15.30-17.30	Skincare and Makeup	Skincare • Skin preparation • Basic makeup for models • Casting makeup • Runway/photoshoot makeup	All students
Meet 13	16.30–18.30	Final Runway Rehearsal & Graduation Preparation		All students
		Special Event	 GRADUATION FASHION SHOW	

***Jadwal di atas merupakan jadwal sementara dan dapat berubah sewaktu-waktu menyesuaikan kebutuhan kelas.
Setiap perubahan jadwal akan diinformasikan sebelumnya.**

FOCUS AREAS OF EACH MENTOR

SAWITRI

INTERNATIONAL MODELING, INDUSTRY & RUNWAY MENTOR

1. International Modeling & Fashion Industry
2. International Runway & Walk
3. Modeling Career & Agency System
4. Casting & Audition Preparation
5. Contracts, Booking & Professionalism
6. Personal Branding & Model Image
7. Confidence, Mindset & Professional Attitude

VANIA AGUSTINA

RUNWAY & WALK MENTOR

1. Posture & Body Awareness
2. Runway Technique
3. Walk Development
4. Turns & Stops
5. Stage Presence
6. Runway Choreography & Rehearsal

FOCUS AREAS OF EACH MENTOR

INDRA PACIQUE

ACTING & CHARACTER MENTOR

1. Character Building
2. Acting for Models
3. Facial Expression & Emotion
4. Body Language
5. Storytelling
6. Camera Confidence
7. Public Speaking & Presence

RAHMAH JULIA

SKINCARE & MAKEUP COACH

1. Skincare for Models
2. Skin Preparation
3. Basic Makeup for Models
4. Casting Makeup
5. Runway & Photoshoot Makeup
6. Personal Presentation

FOCUS AREAS OF EACH MENTOR

ANTONIUS JANSEN

PHOTOGRAPHY & CAMERA MENTOR

1. Photography for Models
2. Camera Awareness
3. Understanding Angles & Lighting
4. Model-Photographer Communication
5. Individual Portrait Session
6. Polaroid Session

GUEST MENTOR

GUEST RUNWAY PHOTOSHOOT SPECIALIST

1. Advanced Runway Techniques
2. Personal Walk Development
3. Stage Presence
4. Industry Runway Insights
5. Professional Experience
6. Career Development
7. Industry Perspective & Networking

Beyond

Runway
Photoshoot
Confidence

Character
Personal Branding

The Runway Academy

PRICELIST MODELING PROGRAM

KIDS (6-12th)
Rp6.000.000

TIMELINE KELAS KIDS (6-12 Tahun)

1. Welcome & Introduction
2. Posture & Body Awareness
3. Pose Technique
4. Runway Development
5. Acting & Character
6. Contracts & Professionalism
7. Personal Branding
8. Skincare & Basic Makeup
9. Photography & Polaroid Session
10. Portfolio & Camera Confidence
11. Ujian & Evaluasi
12. Final Rehearsal & Graduation Prep
13. **GRADUATION FASHION SHOW**

TEEN (13-17th)
Rp7.000.000

TIMELINE KELAS TEEN (13-17 Tahun)

1. Welcome & Introduction
2. Posture & Body Awareness
3. Pose Technique
4. Runway Development
5. Acting & Character
6. Contracts & Professionalism
7. Personal Branding
8. Skincare & Basic Makeup
9. Photography & Polaroid Session
10. Portfolio & Camera Confidence
11. Ujian & Evaluasi
12. Final Rehearsal & Graduation Prep
13. **GRADUATION FASHION SHOW**

ADULT (18-45th)
Rp8.000.000

TIMELINE KELAS ADULT (18-45 Tahun)

1. Welcome & Introduction
2. Posture & Body Awareness
3. Pose Technique
4. Runway Development
5. Acting & Character
6. Contracts & Professionalism
7. Personal Branding
8. Skincare & Basic Makeup
9. Photography & Polaroid Session
10. Portfolio & Camera Confidence
11. Ujian & Evaluasi
12. Final Rehearsal & Graduation Prep
13. **GRADUATION FASHION SHOW**

Beyond

Runway
Photoshoot
Confidence

The Runway Academy

Character
Personal Branding

FOR MORE INFO

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THANK YOU